REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1 through 26 are pending, with Claims 1, 4, 7, 9, 11, 13, 21, 22, 25, and 26 being independent. Claims 11, 21, and 22 have been amended. Claim 26 has been added.

Claims 11, 12, 19, 21, and 22 were variously rejected under 35 U.S.C. §§ 102 and 103 over U.S. Patent No. 6,459,449 B1 (Juen) and the Related Art portion of Applicant's specification (the "specification portion"). All rejections are respectfully traversed.

Claim 11 recites, inter alia, a color control circuit which controls the color adjusting circuit in accordance with an amount of light generated by the flash apparatus, in combination with a white balance controlling circuit which controls white balance in accordance with color temperature.

Claim 21 recites, <u>inter alia</u>, a color control circuit which changes between first data for said color adjusting circuit when a flash apparatus is not used and second data for the color adjusting circuit when the flash apparatus is used, in response to the flash control circuit.

Claim 22 recites, <u>inter alia</u>, a color control circuit which further controls at least one of the hue and the color saturation, after the color adjusting circuit has adjusted the hue or color saturation, in accordance with a second correction value, the second correction value being determined on a basis of an amount of light generated by the flash apparatus.

Claim 26 recites, <u>inter alia</u>, two different correction values, viz, that the color adjusting circuit controls at least one of hue and color saturation in accordance with a first correction value obtained on a basis of the color temperature detected by the color temperature detecting circuit and a second correction value obtained on a basis of at least one of the

illuminance of a subject detected by the illuminance detecting circuit and an amount of light generated by the flash apparatus when the flash apparatus is used.

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However, Applicant respectfully submits that neither <u>Juen</u> nor the specification portion, even in combination, assuming, <u>arguendo</u>, that such could be combined, discloses or suggests at least the above-discussed combinations of claimed features as recited, <u>inter alia</u>, in Claims 11, 21, 22, and 26.

With further respect to Claim 11, the Official Action states that the amount of white balance is equated to the amount of illuminance. Applicant respectfully traverses said statement, and respectfully submits that, for example, the amount of white balance does not change even if the amount of light is increased in the case that color temperature is constant.

With further respect to Claims 21 and 22, the Official Action asserts that Applicant's specification does not disclose the first and second data. This assertion is respectfully traversed. Applicant respectfully notes that, for example, hue data A 318 and hue data B 319 are disclosed at pp. 23 through 26 and Fig. 4, and correction values are disclosed at pp. 19 through 21 and Figs. 3B and 3D. The Official Action also asserts that Juen's ROM 9 constitutes the claimed features of Claims 21 and 22. Applicant also respectfully traverses this assertion, as Applicant respectfully submits that neither the foregoing nor the remainder of Juen constitutes either a description or suggestion of the above-discussed claimed features as recited, inter alia, in Claims 21 and 22.

It is further respectfully submitted that there has been no showing of any indication of motivation in the cited document that would lead one having ordinary skill in the art to arrive at the above-discussed claimed features.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully

requested.

Applicant submits that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicant's undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address listed below.

Respectfully submitted,

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